

Explore Ukraine

Mobile application for travelers

Traveling interests

Nowadays Ukraine is the first theme in the world media and internet. More and more people are searching information about Ukraine.

A lot of foreign tourists are visiting Ukraine to satisfy their interest in post-soviet countries.

But we must not forget about local tourists that are traveling to the same places every time they have a free time.

This is the problem that we want to solve

Country with a rich history

Every region in Ukraine has its own historical way of development

Every region has its own cultural and culinary heritage

In every city there are a lot of interesting places to visit

Recreations for summer and winter activities

Places to have good relax and treatment

Beautiful nature, good people and tasty food

The main task of the project

To give people all over the world exceptional information about Ukraine

Make this information easy to find and free for users

Spread this information world wide using modern technologies

Make citizens of Ukraine travel more inside their country

Interest travelers from other countries to travel Ukraine

Steps of implementation

Gathering and sorting information

Database filling

Development and inclusion the logic of the programm

Development or restailing the app design

Marketing

App publication

Project support

Placing information about app in social networks, websites, forums

Working with bloggers

Connecting different travel websites in Ukraine

Cooperation with travel agencies in Ukraine and in other countries

Marketing steps

Information and QR-code on billboards and lightboxes

Radio commercials

Auto stickers

Placing information in airports and railstations

Internet commercials

Play Market

International support

Cooperation with ukrainian diaspora all over the world

Internet commercials on the international platforms

Participation in international exhibitions

Cooperation with international travel agencies